

Our Services

Motorsport pedigree

Alcon's range of brake and clutch products is huge. It has been honed over 35 years of working at the top level of motorsport, from Audi Quattro Group B cars to the futuristic Formula E. We use our specialist knowledge to create the best solution for every customer's need. That's why we're the best at what we do.

OEM giants

Alcon supplies braking solutions to some of the world's most prestigious marques, including Aston Martin, Audi, Bentley and Jaguar Land Rover. Not only that, our products are found in some of the most extreme applications, such as the record-breaking Nio EP9 and the Bentley Continental GT Supersports.

On the road

Our racing and OEM expertise is also available to owners upgrading their street cars for enhanced performance on road or track. Alcon Advantage Extreme brake kits and upgraded clutches give those wanting top performance the edge, with race options available for the serious petrol head. Providing ultimate braking performance in a direct replacement package, these kits make use of the technology behind Alcon's involvement in top level motorsport, including F1, World Rally Championship, NASCAR and Japanese GT racing.

Special vehicles

Armored protection for VIPs, military vehicles, hybrid supercars, zero emission municipal trucks, low carbon taxis are just some of the applications for which Alcon has engineered bespoke brake and clutch solutions. With a wealth of experience in brake and clutch design, backed by our well equipped development facility, Alcon thrives on the challenge of devising innovative and unusual solutions for every application.

Innovative. Future-proof

It's not just a case of what we do, but what we have the capability to do. Our research and development team is constantly working on finding the latest cutting-edge technology to give our brakes the winning advantage. As a result of our research, we're proud to be the sole supplier of brakes for the FIA Extreme E Championship – just one example of the market-leading research and development we do.



About Us

Alcon was established in 1983 by engineer and sports car racer John Moore in order to make brakes for Audi Sport's Group B Quattro rally cars.

Today the company provides braking solutions for the top echelons of motorsport, all from our factory and HQ in Tamworth, UK. Our distributor network stretches across the globe, making Alcon accessible wherever you are.

For more information on any of the work that we do, don't hesitate to contact one of our sales representatives.

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